



Media Alert

For Immediate Release

To: All Media

Date: 20 February 2020

Attention: News Editors / Agricultural writers

The Agricultural Research Council Launches Premier Maize Information Guide for SADC

Pretoria: The Agricultural Research Council (ARC) is launching the first ever South Africa Maize Information Guide for maize producers and smallholder farmers across the Southern African Development Community (SADC) region. The Maize Information Guide is a mobile application (App) which comprises current collection of scientifically proven data on maize production, insects identification and disease management, weed and nematodes control.

The Maize Information Guide is another milestone by the ARC whose goal is to integrate agriculture and information technology that will assist commercial and smallholder farmers increase their yields per hectare and contribute to food security.

Maize is one of the top staple foods in South Africa and globally. Due to its affordability, it contributes significantly to food security and nutrition. The Maize Information Guide can be downloaded free of charge from Google Play Store.

The ARC continues to be committed to providing farmers and industry with technological solutions aimed at enhancing good quality food production.

“Every innovation that the ARC makes is aimed at more convenient, accessibility and enablement of new possibilities,” said CEO Dr Shadrack Moephuli.

Ends

Issued by:

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Notes to the Editors

About the Agricultural Research Council

The Agricultural Research Council is a premier science institution that the with partners, develops human capital and fosters innovation in support of the agricultural sector. The ARC provides diagnostic, laboratory, analytical, agricultural engineering services, post-harvest technology development, agrochemical evaluation, consultation and advisory services, food processing technology services as well as various surveys and training interventions. For more information, visit the ARC website at: www.arc.agric.za