



Media Advisory

For Immediate Release

To: All Media

Date: 14 April 2026

Attention: News Editors / Agricultural writers

Agricultural Research Council to Participate at NAMPO 2026

Pretoria: The Agricultural Research Council (ARC) will once again participate in NAMPO Harvest Day 2026, scheduled for 12 to 15 May 2026.

As one of the largest agricultural exhibitions in the Southern Hemisphere, NAMPO provides an important platform for knowledge exchange, innovation, and collaboration within the agricultural sector. The ARC will leverage this opportunity to showcase two flagship plum cultivars, Ruby Star and African Delight®, developed by the ARC and commercialised with Culdevco (Pty)Ltd, which are making a notable impact in China.

Visitors to the ARC exhibition stand number 1-12 at Total Energies Hall can also expect to engage with leading researchers and subject-matter experts across various agricultural fields. The ARC will also showcase cutting-edge research findings, technologies, and practical solutions designed to address key challenges facing farmers, including climate resilience, animal health, crop improvement, and food security.

The ARC's participation underscores its ongoing commitment to supporting the farming community through science-driven solutions and stakeholder engagement. By bridging the gap between research and practice, the ARC continues to play a pivotal role in advancing the agricultural sector and contributing to national development.

Farmers, industry stakeholders, and members of the public are encouraged to visit the ARC stand number 1-12 in the Total Energies Hall during NAMPO Harvest Day 2026 to learn more about the organisation's work and engage directly with its experts.

Ends

Issued by:

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Notes to the Editors

About the Agricultural Research Council

The Agricultural Research Council is a premier science institution that conducts research with partners, develops human capital and fosters innovation in support of the agricultural sector. The ARC provides diagnostic, laboratory, analytical, agricultural engineering services, post-harvest technology development, agrochemical evaluation, consultation and advisory services, food processing technology services, as well as various surveys and training interventions. For more information, visit the ARC website at: www.arc.agric.za