

BASIC BUSINESS SKILLS

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LOCATION: ARC-INFRUITEC-NIETVOORBIJ, Stellenbosch, RSA
SCHEDULED DATES: Upon request
COURSE FEE: Request a quote
COURSE DURATION: Fourteen (14) days
BOOKS/MANUALS: Forms part of the stationery pack

COURSE DESCRIPTION & OUTLINE

To train prospective farmers/entrepreneurs in the nitty-gritty of starting and running a business

- Business ideas and business opportunities
- Cash flow forecast
- Market research
- Financial statements
- Competition
- Personnel provision
- Feasibility
- Contracts and Insurance
- Basic calculations
- Operational plan
- Costing
- Writing of a Business plan
- Tips on running a successful business

LEARNING OUTCOMES

Prospective farmers/entrepreneurs will have the basic skills to establish and run an enterprise.

WHO SHOULD ATTEND? : Prospective Fruit Farmers and Entrepreneurs

DELIVERY MODE: Presentation, Practical

ENTRY REQUIREMENTS: Basic literacy